



Santa Fe Chamber Election Priorities and Voters Guide

The City of Santa Fe will hold a regular municipal election on Tuesday, March 6, 2018 for the purpose of electing:

- One Mayor at-large to a four-year term;
- One City Councilor from District 1 to a four-year term;
- One City Councilor from District 2 to a four-year term;
- One City Councilor from District 3 to a four-year term;
- One City Councilor from District 4 to a four-year term



Chamber Common Sense Priorities for March 2018 Municipal Election

The Chamber believes that the successful mayoral candidate should be an experienced and professional manager with proven ability to team-build and transform city hall culture and structure to one of efficiency, accountability and customer oriented excellence.

MUNICIPAL OPERATIONS

The Chamber supports

- A complete and transparent review of all City financial processes to assure tax payers that generally accepted accounting procedures are being followed accounting staff are adequately trained or replaced, up to date software and technology is being used, and vulnerability to fraud is removed
- Simplified common sense licensing and regulation with particular focus on land use, permitting, business licensing, event licenses and rational alcohol regulations that are comparable to other communities
- Merging some city and county government functions (payroll, HR, motor pool, water supply) in order to function more efficiently and benefit the public
- Customer service training for ALL front-line local government staff
- The Chamber **does not** support the concept of a "public bank" or efforts to

INFRASTRUCTURE

The Chamber supports

- Increasing the supply of income appropriate workforce/multi-family housing in all four districts including increased densities, live/work space, ADU's, use of existing infrastructure, incentives for police officers, teachers and nurses and housing as part of the master plan for SFUAD
- Expanded and improved service at Santa Fe Regional Airport, improved parking and sustainable tenant facilities
- A master plan process to review and recommend options for future use of SFUAD to include workforce housing and economic development
- Public/private sector partnerships that increase the speed and availability of affordable broadband and cellular service throughout the community

create a municipal utility.

STRONG AND HEALTHY COMMUNITY

The Chamber supports

- A local Young Professionals group which is critically important for the future of our community. Well-designed affordable housing, transportation, entertainment, broadband, recreation and social networks should be a priority for the next administration
- Adequate funding and marketing to attract, house and train police officers in Santa Fe and continued efforts to deal with aggressive panhandling, graffiti, and other serious crimes
- An effective beautification and weed removal program that involves ALL city departments and public/private sector partnerships
- Regional collaboration with the City, SFPS and other partners to identify legislative priorities that improve Santa Fe's education system from Pre-k to Higher

ENTREPRENEURSHIP AND ECONOMIC DEVELOPMENT

The Chamber supports

- Adequate dedicated funding to support marketing to both group and leisure travelers as the Chamber recognizes hospitality as our primary industry
- Local and regional economic development programs that support entrepreneurship and attract and create well-paid jobs
- Film, TV and new media as it presents tremendous opportunity for job creation and should be strongly supported through incentives, training programs, recruitment and other partnerships

When and Where to Vote

Early Voting began February 14 and continues to March 2 . Locations include:

- Office of the City Clerk, 200 Lincoln Avenue, Monday thru Friday 8 a.m. to 5 p.m
- Genoveva Chavez Community Center, 3221 Rodeo Road, Tuesday thru Saturday, 9 a.m. to 6 p.m.

ELECTION DAY: MARCH 6TH, 7AM TO 7PM

You can vote at any of these Convenience Centers:

- Montezuma Lodge, 431 Paseo de Peralta
- Gonzales Community School, 851 W. Alameda
- Salazar Elementary School, 1231 Apache Avenue
- Atalaya Elementary School, 721 Camino Cabra
- St. John's United Methodist Church, 1200 Old Pecos Trail
- Christian Life Church, 121 Siringo Road
- Nina Otero Community School, 5901 Herrera Drive
- Sweeney Elementary School, 4100 S. Meadows Road
- Southside Library, 6599 Jaguar Drive
- Nava Elementary School, 2655 Siringo Road
- Kearny Elementary School, 901 Avenida de las Campanas
- Genoveva Chavez Community Center, 3221 Rodeo Road



Be informed, watch these forums to learn more about the candidates and their positions on issues.

- [Santa Fe Chamber's Mayoral Candidate Forum](#)
- [Student run Mayoral Candidate Forum](#)
- [Santa Fe Green Chamber & Santa Fe Home Builders Association](#)

Ranked Choice Voting

Santa Fe will be using a new type of ballot for our election this year. The ballot will allow voters to rank all the candidates in order of preference. This is called Ranked Choice Voting (RCV). RCV is a type of runoff election and it ensures that we elect our leaders with a majority of the vote. Simply find the name of your favorite candidate and fill in the bubble next to your favorite candidate's name in the 1st choice column. Then find the name of your next favorite candidate and fill the bubble next to their name in the 2nd choice column. Do the same for as many candidates as you feel you can support.

FOR MAYOR PARA ALCALDE Four (4) Year Term Plazo de Cuatro (4) Años	1st Choice 1ª Opción	2nd Choice 2ª Opción	3rd Choice 3ª Opción	4th Choice 4ª Opción	5th Choice 5ª Opción
Peter N. Ives	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
Alan Webber	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
Kate I. Noble	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
Joseph M. Maestas	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5
Ronald S. Trujillo	<input type="radio"/> 1	<input type="radio"/> 2	<input type="radio"/> 3	<input type="radio"/> 4	<input type="radio"/> 5

[For more information, click here.](#)

Mayor Candidates

[Candidate bios courtesy of League of of Women Voters](#)



Peter N. Ives

"I have the knowledge, experience and temperament to lead our City as Mayor. I moved here 34 years ago having received my undergraduate degree from Harvard College and my law degree from Georgetown University. I married a local woman, Patricia Salazar Ives, with deep roots in the Northern NM Hispanic community. We raised our three children here in Santa Fe, in our schools and participating in the daily life of Santa Fe."



Alan Webber

"I've worked as policy adviser to the Mayor of Portland, Oregon; special assistant to the US Secretary of Transportation; adviser to the Governors of Massachusetts and Michigan and consultant to the City Manager of Gainesville, Florida. My strongest qualifications come from my experience as an entrepreneur and businessman, learning how to manage and lead an organization, create and meet a budget, create a positive workplace environment, and make and keep satisfied customers."



Kate Noble

"My strongest qualifications are my passion for my hometown and the experience and insight earned during nine years of economic and community development work inside the City of Santa Fe. My knowledge of our city and how to get things done is unmatched. Also, I currently serve on the Santa Fe School Board and have learned how much more a mayor could do to support education in this community. I will be that mayor."



Joseph M. Maestas

"I serve as District #2 Santa Fe City Councilor. I have held elected positions in Espanola as Mayor (2006-2010) and Councilman (2000-2006). Past appointed positions: Member, NM Economic Development Partnership Board (2007-2010); and Governor Richardson's Blue Ribbon Water Task Force (2001-2004). My strongest qualifications are my experience in public service — 33 years in Federal civil service and 14 years as an elected official; my executive experience, my engineering problem-solving skills; and my proven leadership."



Ronald Trujillo

"I have had the honor to have served as a leader in municipal government for the past 12 years, sitting and chairing committees. I passionately believe in this City and have fought for its future. Instead of running for other offices I have remained a Councilor, and intimately know the issues we face. I bring demonstrated leadership and experience to the office. I possess many years of managerial experience from my career in state government."

City Councilor Candidates

DISTRICT 1



Signe I. Lindell

"Experience, solid community involvement, and collaborative, productive relationships with government officials and city employees mark my tenure on the Council, and all known 2018 Councilors have endorsed me. I've been a university professor, worked for an affordable housing nonprofit, and owned a successful business, and as a retiree, I work full time for Santa Fe, attending hundreds of meetings and community events. I am known for navigating difficult situations with grace and good will."



Marie Campos

"My strongest qualifications begin with core values — Love, Respect, Compassion, Faith, Understanding, Honesty, Spirituality, Balance, Peace, and Empathy. Having values, combined with a Master degree, cultural preservation, community development, and Chief Financial Officer experience, uniquely positions me to add an educated and indigenous perspective towards helping the new Mayor and council serve well. Locals repeat to me an old saying, "Ocupa de la gente" meaning — take care of the people. This I promise to do."

DISTRICT 2

**Nate Downey**

"During this time of drought and housing shortage, I stand out as the water expert. During this time of financial confusion at City Hall, I'm the experienced employer and former credit union board-chair. As a devoted husband, father, coach, and St. John's College graduate who's also a landscape contractor with an understanding of climate change, housing, and potholes, I've pushed for bike lanes, ridgetop protection, the living wage, ranked-choice voting, industrial hemp, alternative energy, etc"

**Carol Romero-Wirth**

"My education, work experience and community knowledge. I am a lawyer with a master's degree in public policy. I have developed significant policy experience and leadership skills through my work in the non-profit sector, state and local government, political campaigns and in education and environment issues. These experiences will ground me as a City Councilor in addressing the wide range of issues facing our community."

**Joe H. Arellano**

"I have 30 years of successfully owning and operating businesses in Santa Fe, including substantial involvement with federal, state, and city government rules and regulations. I have over three years of service as a member of the City's Public Safety Committee, dealing with crucial issues for our community. I manage, oversee, and am accountable — critical skills that a city councilor needs where thoughtful planning and open, responsible, practical, and effective local government is expected."

DISTRICT 3

**Roman "Tiger" Abeyta**

"I am a former member of the City of Santa Fe Planning Commission. I served over 20 years in local government primarily in Planning and Land Use. I was also the Deputy City Manager, Deputy County Manager and Santa Fe County Manager. Today I serve as the Executive Director of the Boys and Girls Clubs of Santa Fe/ Del Norte and have been in that role for 7 years."

DISTRICT 4

**Eric John Holmes**

"I am a proven business leader in the Santa Fe with over 25 years of experience. I support the youth in the community and have coached for over 15 years to include: youth leagues, elementary school, middle school and high school. I am a native who know the issues the city faces day to day and will strive to find solutions with ideas not only from myself but offered from my district constituents."

**Greg Scargall**

"I'm a decisive leader who will challenge the status-quo. My professional leadership experience consists of four areas with award winning success during the past twenty years: military, entrepreneurial, creative arts, and education. I have an MBA in management, 30+ visual art awards, and built a national award winning program serving veterans at Santa Fe Community College. A strong background in budget management, and community organizing. My triple "A" promise: I will be Authentic,

Accountable, Accessible."



JoAnn Vigil Coppler

"I have a Master's Degree in Public Administration and have held progressively responsible positions in local government, the executive branch and the judiciary which included high level budget management, managing people and programs. I have worked for the city of Santa Fe under two Mayors and have direct working experience in managing its budget and recruiting and selecting for qualified managers and employees. I have a proven track record of professionalism, ability and integrity."

[For more information on the candidates, click here for the League of Women's Voters Guide.](#)

Information provided by the [League of Women Voters of Santa Fe County](#), [Vote Different Santa Fe](#), and the [City of Santa Fe](#).